



CUSTOM PRINTING

GET YOUR MESSAGE DIRECTLY INTO THE HANDS OF YOUR CUSTOMERS.



EASILY & EFFECTIVELY PROMOTE YOUR BUSINESS



Custom printing is the perfect solution to build your brand image and grow market awareness. It allows you to cost effectively advertise your company's brand - products, style and values - and provides a point of distinction for your brand in an otherwise saturated market. It is a portable billboard for your business right in your customers hands. It's an advantage that what we like to call "Brand In Hand".

Customize all your foodservice disposables – paper hot and cold cups, paper food containers, plastic drink cups, plastic round containers and cup sleeves.



WE UNDERSTAND PRINTING

PRINTING APPLICATION



We have world-class printing equipment. For plastic cups and containers, we have four 6-color Van Dam UV offset printing machines. For paper cups and containers, we have 8-color FLEXO machine and four German Heidelberg offset printing machines that print up to 6-colors.

PRINTING SERVICE

We manage all design and print services in-house. We can recreate or modify your existing artwork or our designers can help you develop an entirely new brand concept. We can even create mock-ups so that you can see what the actual product will look like once artwork is finalized.

WE'RE HERE TO HELP WHATEVER YOUR PRINTING NEEDS

5 STEPS

Simple & Easy !

01

Choose the cup or container size(s) you need. We offer a wide range of sizes on paper cold cups, paper hot cups – single or double wall, paper food containers, PET drink cups, PET round deli containers and PLA drink cups.

02

Choose up to 6-colors for your plastic cups / containers, 6-colors for your paper cups and containers and up to 4-colors for your customized PLA drink cups and cup sleeves.

03

Send us your artwork as an AI (Adobe Illustrator), EPS (Encapsulated PostScript) or PDF file. If electronic artwork is not available, send a sample of your cup or container and we will recreate the artwork by hand.

04

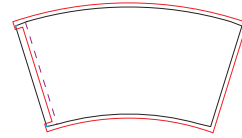
Once you have perfected your design, we will produce a digital file of the artwork for you to review and approve. We can also create a mock-up, if needed, for a minimal charge.

05

The printing process begins once the digital artwork file and/or mock-up has been approved and purchase order has been received. Custom printed products will be produced and delivered within our stated normal lead times.

Our minimum order quantity for most custom prints is 50,000 pieces per sku.

ARTWORK REQUIREMENTS



FILE FORMAT ▶ .AI

- Shapes and fonts must be outlined.
- Font size must be at least 8 pt bold.
- Artwork elements must be in layers, not merged.
- All images embedded and must be at least 300 dpi or higher.
- Define all colors CMYK or PANTONE® Solid Coated / Uncoated Color Code.
- PANTONE® Solid Coated Colors can be used, but not all colors can be achieved.

Available for all stock sizes.
Please feel free to contact us
for a template to get started.



If your artwork is designed by Photoshop or Corel Draw,
please save it as a high resolution PDF, AI, or EPS file.

CHOOSE YOUR PRODUCTS

MATERIALS & SIZES

CUSTOM PAPER COLD CUPS

Available Sizes (oz)	7, 9, 12, 16, 22, 32
Minimum Order Quantity	50,000 pcs/size
Maximum Printable Colors	6 Colors UV Offset Printing
Plate Fees (per color)	\$50/plate/color/size

CUSTOM PAPER HOT CUPS

Available Sizes (oz)	4, 8, 10, 12, 16, 20 & 24
Minimum Order Quantity	50,000 pcs/size
Maximum Printable Colors	6 Colors UV Offset Printing
Plate Fees (per color)	\$50/plate/color/size

CUSTOM DOUBLE WALL PAPER HOT CUPS

Available Sizes (oz)	8, 10, 12, 16, 20 & 24
Minimum Order Quantity	50,000 pcs/size
Maximum Printable Colors	6 Colors Flexo Printing
Plate Fees (per color)	\$130/plate/color/size

CUSTOM PAPER FOOD CONTAINERS

Available Sizes (oz)	4, 6, 8, 10, 12, 16, 20, 24, 30, 32
Minimum Order Quantity	50,000 pcs/size
Maximum Printable Colors	6 Colors UV Offset Printing
Plate Fees (per color)	\$50/plate/color/size

CUSTOM HEAVY WEIGHT PAPER FOOD CONTAINERS

Available Sizes (oz)	8, 10, 16T, 32
Minimum Order Quantity	50,000 pcs/size
Maximum Printable Colors	6 Colors UV Offset Printing
Plate Fees (per color)	\$50/plate/color/size

CUSTOM PET CLEAR DRINK CUPS

Available Sizes (oz)	7, 8, 9S, 10, 12, 12/14, 16, 16/18, 20, 24, 32
Minimum Order Quantity	50,000 pcs/size
Maximum Printable Colors	6 Colors UV Offset Printing
Plate Fees (per color)	\$50/plate/color/size

CUSTOM PP/PET ROUND DELI CONTAINERS

Available Sizes (oz)	8, 12, 16, 24, 32
Minimum Order Quantity	50,000 pcs/size
Maximum Printable Colors	6 Colors Flexo Printing
Plate Fees (per color)	\$100/plate/color/size

UNDERSTANDING PRINTING METHODS



4-COLOR PROCESS PRINTING

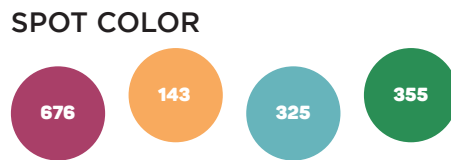
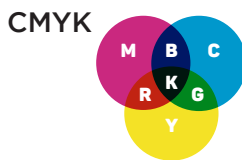
Process printing refers to a process that uses 4 colors - Cyan (C), Magenta (M), Yellow (Y) and Black (B) to reproduce a wide range of colors by mixing the colors together as they are printed. This is known as CMYK process printing or 4-color process printing. A wide range of colors can be created with just 4 color printing plates so the number of reproducible colors is much higher than four. PANTONE® color codes can be provided as a final color reference, but not all PANTONE® colors can be reproduced.

SPOT COLOR PRINTING



Spot color printing uses a color system of solid, pre-mixed colors, also known as PANTONE® colors. Spot colors are more accurate as you have already determined the color by its specific PANTONE® number. It is generally more economical if printing is kept to 3-colors or less.

Due to the use of food-grade inks, not all PANTONE® colors can be achieved. Also, spot colors are nearly impossible to replicate exactly on digital print devices such as color laser printers. Please note that the same color may appear differently on different raw materials.



PRINTING INFORMATION & DISCLAIMERS

COLOR ACCURACY

When a PANTONE® color code is provided, finished products are expected to be within 2 PANTONE® colors, either up or down (refer to PANTONE® Solid color book). Due to food grade inks, not all PANTONE® color codes can be achieved, and any possible replacement is only at the manufacturer's discretion.

INK ODOR

As a result of printing with food grade inks, a degree of ink odor should be expected in all custom printed products. Any possible replacement is only at the manufacturer's discretion.

PRINT GAP

A ¼" gap is left between the leading edge of the design PET/PLA cups so that the design does not overlap.

MINIMUM & LEAD TIMES

- All stated minimums apply for each size and/or design ordered. Minimums are subject to change at any time. Due to the nature of custom printed products, there may be a +/- 10% over/under run (variance between amount ordered and amount produced).
- Lead times are estimated and are not guaranteed.

PLATE CHARGES

Plate charges will not be charged for reprint orders provided the existing plates are in good condition. If left unused, printing plates have a maximum life of 18 months. Customer will be notified if new plates will be necessary for their re-print orders and subsequently billed for the new plates.