



CUSTOM PRINTING

GET YOUR MESSAGE DIRECTLY INTO THE HANDS OF YOUR CUSTOMERS.

Custom printing is the perfect solution to build your brand image and grow market awareness. It allows you to cost effectively advertise your company's brand - products, style and values - and provides a point of distinction for your brand in an otherwise saturated market. It is a portable billboard for your business right in your customers hands. It's an advantage that what we like to call "Brand In Hand".

Customize all your foodservice disposables – plastic drink cups and plastic round deli containers.



EASILY & EFFECTIVELY
PROMOTE YOUR BUSINESS

WE UNDERSTAND PRINTING



PRINTING APPLICATION

We have world-class printing equipment. For plastic cups and containers, we have four 6-color Van Dam UV offset printing machines.

PRINTING SERVICE

We manage all design and print services in-house. We can recreate or modify your existing artwork or our designers can help you develop an entirely new brand concept. We can even create mock-ups so that you can see what the actual product will look like once artwork is finalized.

5 STEPS

SIMPLE & EASY!

WE'RE HERE TO HELP

WHATEVER YOUR PRINTING NEEDS

01

Choose the cup or container size(s) you need. We offer a wide range of sizes on PET drink cups, PLA drink cups, and PET round deli containers.

02

Choose up to 6-colors for your plastic cups / containers, and up to 4-colors for your customized PLA drink cups.

03

Send us your artwork as an AI (Adobe Illustrator), EPS (Encapsulated PostScript) or PDF file. If electronic artwork is not available, send a sample of your cup or container and we will recreate the artwork by hand.

04

Once you have perfected your design, we will produce a digital file of the artwork for you to review and approve. We can also create a mock-up, if needed, for a minimal charge.

05

The printing process begins once the digital artwork file and/or mock-up has been approved and purchase order has been received. Custom printed products will be produced and delivered within our stated normal lead times.

Our minimum order quantity for most custom prints is 50,000 pieces per sku.

ARTWORK REQUIREMENTS



FILE FORMAT ▶ .AI

- Shapes and fonts must be outlined.
- Font size must be at least 8 pt bold.
- Artwork elements must be in layers, not merged.
- All images embedded and must be at least 300 dpi or higher.
- Define all colors CMYK or PANTONE® Solid Coated / Uncoated Color Code.
- PANTONE® Solid Coated Colors can be used, but not all colors can be achieved.



If your artwork is designed by Photoshop or Corel Draw, please save it as a high resolution PDF, AI, or EPS file.